NH - 7, Karur-Madurai National Highway, Puthambur (PO), Karur - 639003, Tamilnadu

PG DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES OF POSTGRADUATE PROGRAMMES (2016 – 2017 onwards)

Name of the Programme: M.B.A.,	
PO1	Logical considerations on globalization and its effects on people, companies and the economy.
PO2	Demonstrate the facts of management theory to solve complex business problems with limited resources
PO3	Providing knowledge to aspiring professionals Integrating tools and concepts from various functional areas (e.g., finance, marketing, operations, human resource management, etc.) to solve business problems.
PO4	Build students' ability to apply arguments based on contextual knowledge to assess societal, health, safety, legal, and cultural issues and the resulting responsibilities in management practice.
PO5	Enhance students' ability to take a global perspective to understand cultural differences that affect businesses and integrate concepts from various disciplines to develop business strategies.